

SPONSORSHIP INFORMATION



The 2022 Great Lakes Herb Faire will be a two and a half day gathering in Chelsea, Michigan (near Ann Arbor) dedicated to the sharing of herbal knowledge and the celebration of our community and bioregion. We will have dozens of speakers primarily from around the Great Lakes with a seasoning of herbalists from non-Great Lakes states. Our intention is to empower knowledgeable herbalists and beginners alike, provide a space for networking and sharing knowledge and to strengthen our regional herbal community. To ensure a successful Faire, we depend on having amazing sponsors! We help you grow by promoting your business and you help the Faire be successful through sponsorship. There will be

between 200 and 250 participants at the Faire where we thank all our sponsors verbally as well as in our booklet and we have over 3500 herbal enthusiasts following our Facebook page where we introduce and thank all our sponsors and many more who see our website (potentially with your name, logo and link). We hope you consider supporting this wonderful herbal educational opportunity that will help strengthen the health and vitality of our community!

Below you will find the different sponsorship levels and the benefits of each...

\$100 Lake St. Clair Sponsor

- Verbal recognition of your company during keynote speaker and closing ceremony
- Inclusion of your name in our program guide (provided to all attendees)
- Our most heartfelt thanks!!!

\$250 Lake Ontario Sponsor

- Verbal recognition of your company during keynote speaker and closing ceremony
- Inclusion of your name & logo in our program guide (provided to all attendees)
- Business name and link on our website
- Our most heartfelt thanks!!!

\$500 Lake Erie Sponsor

- Verbal recognition of your company during keynote speaker and closing ceremony
- Inclusion of your name & logo in our program guide (provided to all attendees)
- Business name and link on our website
- Complimentary vendor space for the weekend
- Complimentary conference registration for one
- One half page ad in our printed program guide
- Our most heartfelt thanks!!!

\$1000 Lake Michigan Sponsor

- Verbal recognition of your company during keynote speaker and closing ceremony
- Inclusion of your name & logo in our program guide (provided to all attendees)
- Business name, logo and link on our website
- Complimentary vendor space for the weekend
- Complimentary conference registration for two
- Onsite display of products or brochures throughout the weekend
- One full page ad in our printed program guide
- Our most heartfelt thanks!!!

We deeply appreciate your interest in supporting the Great Lakes Herb Faire; if you have any questions or would like to initiate sponsorship at any of these levels (or in some other way), please either:

- **Fill out the attached sponsorship form**
- **Click on the Sponsorship Form on our website www.greatlakesherbfaire.org**
- **Email info@greatlakesherbfaire.org with subject: Attn: Jackie**

With green blessings! The Great Lakes Herb Faire Crew